

Rosamund Dunkley

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PLANET
Youth[®]

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*the best prevention measures
often have nothing to do with
substance use at all*

Working together on prevention

A public health approach to youth substance use

Youth Substance Use Prevention Program

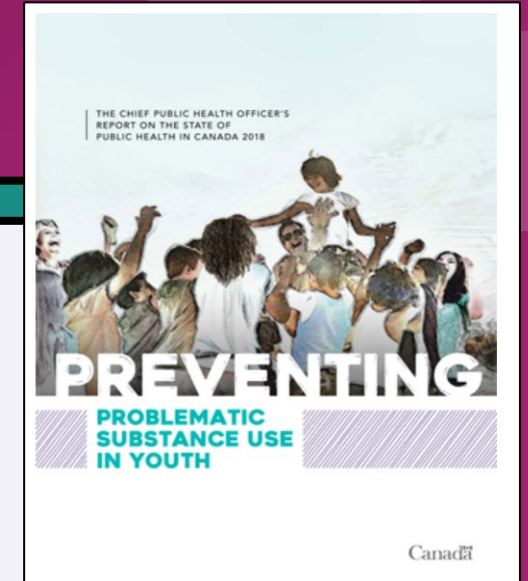
Public Health Agency of Canada

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*Change the social
environment so the
healthy choice is
the easy choice*

The path to YSUPP

- Chief Public Health Officer's 2018 annual report
- Stakeholder consultations
- 2022 Evaluation Guide
- Planet Youth engagement
- Funding announcement





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>>> STREAM 1 recipients may be eligible for STREAM 2 funding >>>

STREAM 1

Incubator and Capacity Building

Objective

- Support communities with building capacity to implement the IPM

STREAM 2

Implementation and Intervention Research

Objective

- Support communities to deliver and evaluate interventions identified through real-time, local data and engagement sessions



kdehub

Youth Substance Use Prevention
through knowledge development
and exchange

Objective

- Build capacity of the funded projects and lead the evaluation of Canada's adaptation of the IPM

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Objective

- Guide communities through the 10 steps of the IPM and provide support to the KDE Hub to capture the Canadian experience

Funded Communities and Organizations

Working to support prevention
of substance related harms
among youth

<<< KNOWLEDGE EXCHANGE <<<
>>> COMMUNITY SUPPORT >>>

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>>> COMMUNITY SUPPORT >>>

STREAM 1

Incubator and Capacity Building

Objective

- Support communities with building capacity to implement the IPM

PHAC Funding:

\$125K per community over 18 months

Steps 1-3 of the Icelandic Prevention Model (IPM)



>>> STREAM 1 recipients may be eligible for STREAM 2 funding >>>

STREAM 2

Implementation and Intervention Research

Objective

- Support communities to deliver and evaluate interventions identified through real-time, local data and engagement sessions

PHAC Funding:

\$750K per community over 3 years

Steps 4-10 of the Icelandic Prevention Model (IPM)



Community Support and Knowledge Exchange



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Objective

- Build capacity of the funded projects and lead the evaluation of Canada's adaptation of the IPM



Objective

- Guide communities through the 10 steps of the IPM and provide support to the KDE Hub to capture the Canadian experience

THANK YOU

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