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*the best prevention measures  
often have nothing to do with  
substance use at all*

# Working together on prevention

**A public health approach to youth substance use**

**Youth Substance Use Prevention Program**

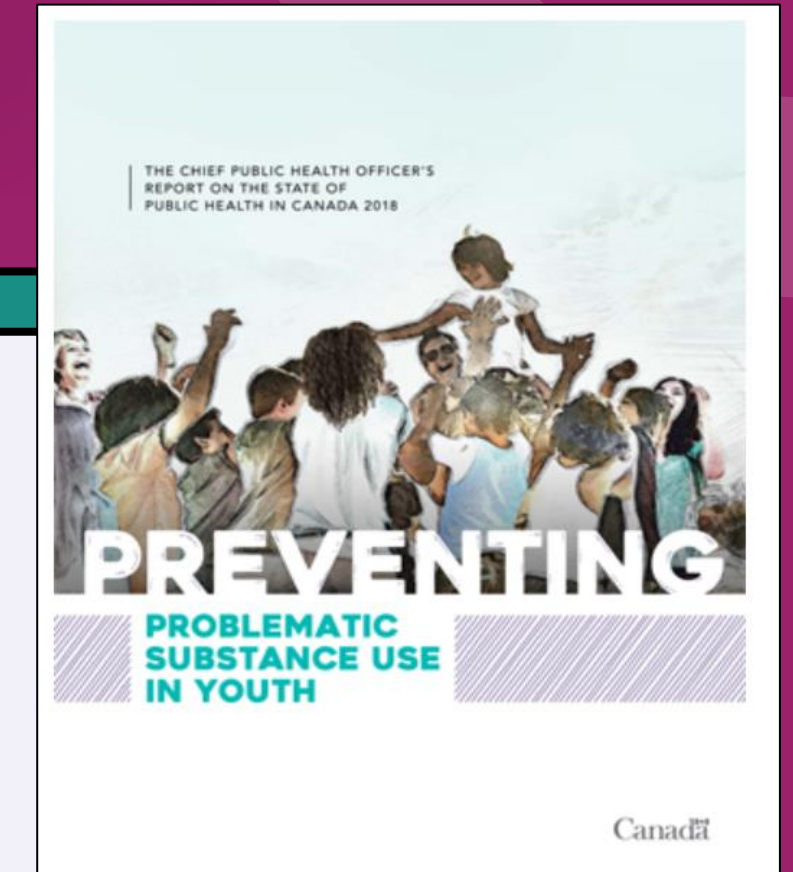
Public Health Agency of Canada

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*Change the social  
environment so the  
healthy choice is  
the easy choice*

# The path to YSUPP

- Chief Public Health Officer's 2018 annual report
- Stakeholder consultations
- 2022 Evaluation Guide
- Planet Youth engagement
- Funding announcement





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>>> STREAM 1 recipients may be eligible for STREAM 2 funding >>>

### STREAM 1

#### Incubator and Capacity Building

Objective

- Support communities with building capacity to implement the IPM

### STREAM 2

#### Implementation and Intervention Research

Objective

- Support communities to deliver and evaluate interventions identified through real-time, local data and engagement sessions



kdehub

Youth Substance Use Prevention  
through knowledge development  
and exchange

Objective

- Build capacity of the funded projects and lead the evaluation of Canada's adaptation of the IPM

PLANET  
Youth.

Objective

- Guide communities through the 10 steps of the IPM and provide support to the KDE Hub to capture the Canadian experience

### Funded Communities and Organizations

Working to support prevention  
of substance related harms  
among youth

<<< KNOWLEDGE EXCHANGE <<<  
>>> COMMUNITY SUPPORT >>>

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>>> KNOWLEDGE EXCHANGE >>>

## STREAM 1

### Incubator and Capacity Building

#### Objective

- Support communities with building capacity to implement the IPM

#### PHAC Funding:

\$125K per community over 18 months

Steps 1-3 of the Icelandic Prevention Model (IPM)



>>> STREAM 1 recipients may be eligible for STREAM 2 funding >>>

## STREAM 2

### Implementation and Intervention Research

#### Objective

- Support communities to deliver and evaluate interventions identified through real-time, local data and engagement sessions

#### PHAC Funding:

\$750K per community over 3 years

Steps 4-10 of the Icelandic Prevention Model (IPM)



# Community Support and Knowledge Exchange



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## Objective

- Build capacity of the funded projects and lead the evaluation of Canada's adaptation of the IPM

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## Objective

- Guide communities through the 10 steps of the IPM and provide support to the KDE Hub to capture the Canadian experience

# THANK YOU

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