

INTERNATIONAL  
CONGRESS  
OF **ADDICTION  
PREVENTION**



**PROGRAM**

# 30 MARTES - TUESDAY

BICENTENARIO  
THEATER



*Prevention is possible.*



**10:00 - 11:00Hrs.**

**Governor of the State of Guanajuato / Inauguration Ceremony**

**Lic. Diego Sinhue Rodríguez Vallejo - Governor of the State of Guanajuato**

Bicentenario Theater / Main Hall



**11:00 - 12:00Hrs.**

**Planet Youth Guanajuato: A Public Policy for Addiction Prevention in Young People. /**

**Lic. Diego Sinhue Rodríguez Vallejo - Governor of the State of Guanajuato**

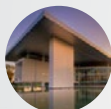
Bicentenario Theater / Main Hall



**19:00Hrs.**

**Planet Youth Gto Cultural Event**

Bicentenario Theater / Main Hall



POLIFORUM



**PLENARY**

**13:00 - 13:45 Hrs.**

**Reykjavik - The World Capital of Prevention / Keynote Lecture**

**Dagur B. Eggertsson - Mayor of Reykjavik**

Poliforum / Room B301



**13:55 - 14:15 Hrs.**

**Planet Youth, a methodology for more than 20 years. A look in the rear view mirror.**

**Ólafur Ragnar Grímsson - Former President of Iceland**

Poliforum / Room B301



**BREAK | 14:15 - 15:30 Hrs.**

**15:30 - 15:45 Hrs.**



**Public Policies vs. Practice in Addiction Prevention / Introduction**

**Jon Sigfusson - Planet Youth Chairman**

Poliforum / Room B301

**15:45 - 16:15 Hrs.**



**Improving lives based on Evidence / Conference**

**Inga Dora Sigfusdottir - Planet Youth Scientific Director**

Poliforum / Room B301

**16:15 - 16:45 Hrs.**



**Current status of Planet Youth and Future Vision / Conference**

**Pall Rikhardsson - Planet Youth CEO**

Poliforum / Room B301

**16:45 - 17:15 Hrs.**



**Community-based primary prevention / Conference**

**Alfgeir Logi Kristjansson - Planet Youth Senior Scientist**

Poliforum / Room B301

**17:15 - 17:35 Hrs.**



**Data-based primary prevention / Conference**

**Ingibjorg Eva Thorisdottir - Planet Youth Chief Analytics Officer**

Poliforum / Room B301

**17:35 - 17:55 Hrs.**



**Implementing Planet Youth in Catalunya, Spain / Conference**

**Patricia Ros García - Planet Youth Regional Representative Spain and Latin America**

Poliforum / Room B301

**09:00 - 09:05 Hrs.****Mental health and addictions at a Global Level / Message****Devora Kestel - Director of the WHO Department of Mental Health and Substance Abuse**

Poliforum / Room B301

**09:05 - 09:35 Hrs.****Health and Wellness impact in the objectives of sustainable development / Conference****Cristian Roberto Morales Furhimann - Representative of the PAHO/WHO in Mexico**

Poliforum / Room B301

**09:35 - 10:05 Hrs.****Diagnosis of the conditions of Youth and Well-being in Guanajuato / Conference****Dr. Daniel Alberto Díaz Martínez - Secretary of Health of the State of Guanajuato**

Poliforum / Room B301

**10:05 - 10:35 Hrs.****Addiction Prevention, Rehabilitation and Treatment / Conference****Giovanna Campello - Chief UNODC Prevention, Treatment and Rehabilitation Section**

Poliforum / Room B301

**10:35 - 11:05 Hrs.****World Drug Report 2021 / Conference****Sofía Díaz Menció - Project Coordinator UNODC México**

Poliforum / Room B301

**11:05 - 11:35 Hrs.****The importance of primary prevention / Conference****Heida B. Hilmisdottir - ECAD Vice-president**

Poliforum / Room B301



**11:35 - 12:05 Hrs.**



**Public policies for drug use in Latin America / Conference**

**Marya Hynes - Head of the Inter-American Observatory on Drugs**

Poliforum / Room B301

**12:05 - 12:35 Hrs.**



**Policies for Drug Control in Latin America and Europe / Conference**

**Raul Martín del Campo - International Narcotics Control Board México**

Poliforum / Room B301

**13:00 - 14:00 Hrs.**



**Establishment of the Addiction Prevention Day and Signing of the Gubernative Decrete / Plenary session**

**Lic. Diego Sinhue Rodríguez Vallejo - Governor of the State of Guanajuato**

Poliforum / Room B301

**14:00 - 15:00 Hrs.**



**Signing of the Framework Agreement with Planet Youth, Mayors and Strategic Institutions / Plenary session**

**Lic. Diego Sinhue Rodríguez Vallejo - Governor of the State of Guanajuato**

Poliforum / Room B302-CD

**14:00 - 15:00 Hrs.**



**Drug Prevention Policies in Latin America / Conference**

**María Mercedes Dueñas - Chief of Prevention of Drug Consumption UNODC Colombia**

Poliforum / Room B301

**BREAK | 15:00 - 16:00 Hrs.**

**16:00 - 16:30 Hrs.**



**Reduction of Drug Demand / Conference**

**Jimena Kalawski - Chief of Demand Reduction Unit CICADz**

Poliforum / Room B301

**16:30 - 17:00 Hrs.**



**Alcohol Prevention Policies around the World / Conference**

**Kristina Sperkova - MOVENDI International**

Poliforum / Room B301

## HOUR

## B301-BC

9:00 - 9:45



**Michael J. Mann - Community intervention specialist**

What makes PY unique and different

10:00 - 10:45



**Hakan Leifman - Regional Director of the Nordic Countries**

The Prevention Capacity Assessment of PY

11:00 - 11:45



**Emanuel Adrian Sarbu - Regional Representative Central-Europe Planet Youth**

Planet Youth in Rumania

12:00 - 12:45



**Jonina Einarsdottir - Professor of the Iceland University**

Creating networks for prevention

13:00 - 13:45



**Thorfinnur Skulason - Chief Communication Officer**

Being a parent in the Icelandic model of prevention: What is it like?

14:00 - 15:00

**BREAK**

15:00 - 15:45



**Robin Katrick - Community Development Advisor**

Community intervention follow up

16:00 - 16:45



**Emmet Major - Prevention specialist**

Developing practical interventions in the community

## HOUR

## B301-A

9:00 - 9:45



**Geir Gunnlaugsson - Global Health Professor of the Iceland University**

Planet Youth implementation in Guinea Bissau

10:00 - 10:45



**Emmet Major - Prevention specialist**

Planet Youth implementation in Ireland

11:00 - 11:45



**Nicolas Barreiro - Prevention specialist ICSRA**

Social participation in Planet Youth Iceland

12:00 - 12:45



**Humberto Soriano - President of the Pediatric Association of Chile**

Planet Youth improving the mental health of children and adolescents

13:00 - 13:45



**Carlos Ibañez - Coordinator of the Planet Youth pilot project in Chile and Professor of the University of Chile**

Planet Youth adaptation in 6 comunas of the Chilean Metropolitan Region

14:00 - 15:00

**BREAK**

15:00 - 15:45



**Harvey Milkman - Professor Emeritus of the Metropolitan University of Denver**

Environmental Support and the Developing Brain

16:00 - 16:45



**Alfgeir Logi Kristjansson - Senior scientist of Planet Youth**

Icelandic Prevention Model: Guiding Principles and Steps to Implementation.

### HOUR

### B301-D

9:00 - 9:45



**Carlos Charme Fuentes - National Director of SENDA Chile**

Planet Youth implementation in Chile

10:00 - 10:45



**Oriol Romani - Professor Emeritus of Rovira University**

The role of universities in prevention

11:00 - 11:45



**Samantha Menezes - Australian Foundation against Drugs**

Planet Youth implementation in Australia

12:00 - 12:45



**Tumokai Morgan - New Zealand program leader**

Planet Youth implementation in New Zealand

13:00 - 13:45



**Jeroen de Greeff - Senior Policy Advisor at Trimbos-institute**

PY Experience in the Netherlands

14:00 - 15:00

### BREAK

15:00 - 15:45



**Patricia Ros García - Regional Representative Spain and Latin-America**

Starting the Community-based intervention plan

16:00 - 16:45



**Kristina Sperkova - MOVENDI International**

Taking care of children for addiction prevention

### HOUR

### B302-D

9:00 - 9:45



**Ingibjorg Eva Thorisdottir - Chief Analytics Officer of Planet Youth**

Depression, mental health and substance use in adolescents during the pandemic

10:00 - 10:45



**Helena Sybel Galván Gómez - OCDE permanent representative**

Policies to improve the economic and social well-being of the people and the countries

11:00 - 11:45



**Margret Lilja Gudmundsdottir - Data Specialist and lecturer**

Sports as a protective factor

12:00 - 12:45



**Miguel Malo Serrano - Chronic diseases and Mental Health Advisor of PAHO/WHO**

Mental health in Latin America

13:00 - 13:45



**Arturo Sabines - PAHO advisor**

New ways of tobacco use in Latin America

14:00 - 15:00

### BREAK

15:00 - 15:45



**Bryndis Bjork Asgeirsdottir - Professor, Department of Psychology at Reykjavik University**

The social context of youth substance use: Risk and protective factors

16:00 - 16:45



**Lina Laucite Zagare - Municipality of Kaunas**

Community participation in Lithuania

# 02 JUEVES - THURSDAY

*Youth / Parents*



**09:00 - 09:45 Hrs.**



**Parental Agreement, a strategy for risk conducts and violence prevention**  
**Patricia Ros García - Regional Representative Spain and Latin-America**  
Poliforum / Room C1

**10:00 - 10:45 Hrs.**



**Living between screens: New spaces for interaction and socialization; risk interactions (Grooming, sexting, cyberbullying)**  
**Cristina Fortuny - B NetSmart Founder**  
Poliforum / Room C1

**11:00 - 11:45 Hrs.**



**Pending**  
**Youtuber - Pending**  
**Planet Youth**  
Poliforum / Room C1

**12:00 - 13:15 Hrs.**



**Youth Conference "Creating a better future" and Youth Around the Globe Challenge**  
**Lic. Diego Sinhue Rodríguez Vallejo - Governor of the State of Guanajuato**  
Poliforum / Room C1

PLANET  
*Youth.*



## Simultaneous Sessions

### HOUR

### B301-BC

9:00 - 9:45



**Mariano Montenegro - Plan Colombo Latin America**

The Intersection Plan Colombo / Planet Youth

10:00 - 10:45



**Hafthor B. Birgisson - Reykjanesbaer Municipality**

The participation of local coalitions in prevention

11:00 - 11:45



**Bryndis Bjork Asgeirsdottir - Professor, Department of Psychology at Reykjavik University**

Professor, Department of Psychology at Reykjavik University

12:00 - 12:45



**Pall Melsted Rikhardsson - Chief Executive Officer of Planet Youth**

How to belong to Planet Youth

13:00 - 14:00

**BREAK**

### HOUR

### B301-A

9:00 - 9:45



**Margret Lilja Gudmundsdottir - Data Specialist and lecturer**

The role of parents in the intervention

10:00 - 10:45



**Julie McEachern - Prevention Specialist**

PY implementation in Canada

11:00 - 11:45



**Daði Rafnsson - Reikjavik Sports University**

The role of sports in prevention

12:00 - 12:45



**Kevin Sabet - President and Director of Smart Approaches to Marijuana**

The International Drug Crisis

13:00 - 14:00

**BREAK**

Planet Youth.

## Simultaneous Sessions

### HOUR

### B301-D

9:00 - 9:45



**Jessica Paredes Durán - General Director of FISAC**

Harmful use of alcohol

10:00 - 10:45



**Lina Laucite Zagarejor - Municipality of Kaunas**

PY implementation in Lithuania

11:00 - 11:45



**Vidar Halldorsson - Sport training specialist**

Sports as a life project for young people

12:00 - 12:45



**Matías García Teran - Coordinator of Planet Youth in San Fernando, Argentina**

The experience of the implementation of "Planet Youth" in San Fernando, Argentina

13:00 - 14:00

**BREAK**

### HOUR

### B302-D

9:00 - 9:45



**Joanna Travis-Roberts - Chief Executive of International Society of Substance Use Professionals**

Best practices for the prevention and treatment of addictions

10:00 - 10:45



**Cristobal Lira - Mayor of Lo Barnechea**

The experience of implementing "Planet Youth" in Lo Barnechea, Chile

11:00 - 11:45



**Michael J. Mann - Community Intervention Specialist**

Action plan and Dissemination plan design

12:00 - 12:45



**Harvey Milkman - Professor Emeritus of the Metropolitan University of Denver**

Multidisciplinary Perspectives for Treatment of Addictions

13:00 - 14:00

**BREAK**

## CLOSURE / B301-BC

**14:00 - 15:00**



**Dr. Daniel Alberto Díaz Martínez - Secretary of Health of the State of Guanajuato**